

One More Goes

A Look at the Departure of Zaher Hallab

The recent breaking news story about the impending departure of associate professor of tourism management Zaher Hallab leaves many readers wondering how the CoB can remain a viable entity heading into the 2007-08 academic year. With Hallab's departure, we have put together another update of the brain drain list that has been building since the CoB's AACSB Peer Review Team left Hattiesburg in February of 2007. In the last installment, we reported on the losses of Michael Madaris and Stanley Lewis, instructor of finance and professor of MIS, respectively. With these departures, the number of refereed journal articles that have left the CoB since Feb-07 rose to 101.

Copies of the 2007 SEDONA vitae reveal that Hallab has published five articles over the past few years. That list is presented below, and in a format similar to previous issues on this subject.

Table 1
Zaher Hallab's Refereed Journal Articles

<u>Year</u>	<u>Journal Outlet</u>
2007	
2006	Journal of Vacation Marketing
	Tourism Analysis: An Interdisciplinary Journal
	Journal of Hospitality & Leisure Marketing
	Tourism Analysis: An Interdisciplinary Journal
2005	
2004	
2003	Journal of Hospitality & Leisure Marketing
2002	
2001	
2000	
1999	

As Table 1 above indicates, Hallab published five refereed journal articles over the past few years. With the information on the research of Hallab, the previous report's table can also be updated. That update is provided below in Table 2.

Table 2
Refereed Journal Articles Lost Since Feb-07

<u>Name</u>	<u>Articles Lost</u>
Babin, Barry	33
Babin, Laurie	11
Lopez, Tara	5
Sawyer, Charles	37
Gregory, Brian	3

Haggard, Dana	0
Haggard, Stephen	1
Madaris, Michael	1
Lewis, Stanley	10
Hallab, Zaher	<u>5</u>
	106

As Table 2 above points out, the CoB has lost 106 refereed journal articles since mid Feb-07. The loss of Hallab pushes the total faculty lost count (since Feb-07) to 10 – a staggering number. This run alone puts the CoB in crisis mode with regard to AACSB (maintenance of accreditation). Will this run continue? Probably. Stay tuned for more.